naturally wonderful!

2009

BRITAIN IN BLOOM COMPETITION
Seafront Gardens. St. Brelade's Bay Jersey
1. St. Brelade Parish Environment

The Parish of St Brelade, an area of about three hundred and thirty acres, is situated in the south west corner of the Island of Jersey. There are twelve miles of coast line and more than a dozen sandy bays; – it is the only Jersey Parish with sea on three of its boundaries.

Since the 1850s, visitors have come to the beautiful landscapes of sweeping wooded valleys, sandy beaches, stunning headlands and rocky cliffs. From land or sea, the scenery is breathtaking.

There are sand dunes in the south western corner, and one of Britain’s finest light houses lies off the rocks at Corbiere. This is one of the iconic features of the Island. Glorious cliff headland walks, soft sandy beaches and the environmentally special tidal flats in St Aubin’s Bay fascinate many people.

The majority of the housing estates are at Les Quennevais and Red Houses, built on former sand dunes. The present population is approximately 10,000 people. Spread over the Parish are fine homes, ancient granite houses and others modern, and architecturally interesting; many with beautiful gardens.

The number of farms has decreased over the past 20 years, but there is a new farm at Noirmont with pigs and cattle. There is also a good organic farm, managing free ranging pigs and lambs, and marvelous vegetables and herbs. And we have a marvelous small holding with pigs and cattle, where the school children from Mont Nicolle come to understand the story of food production and animal rearing.

Down at La Haule in St Aubin’s Bay, Lucas Brothers, growers of fine vegetables, has a very popular farm shop with fields of salad crops for all to admire.
2. History

On the east side of St Brelade’s Bay, there is a cave, La Cotte, in which mammoth and woolly rhinoceros bones were discovered about eighty years ago. It is believed that in the Stone Age Paleolithic man herded the mammoths over the cliffs to their death on the rocks below.

In the 18th and 19th centuries, agriculture, fishing, quarrying and boat building were the main occupations. The farms were small, just large enough for a man with a pair of oxen to plough and care for during a year. The small fields were sunk behind high banks, giving additional shelter from the strong winds. It is apparent how strong the winds are by the crooked shape of many of the trees. There were beautiful orchards of apple cider trees and cider was one of the main exports with the famous Jersey cow, and Jersey new potatoes, as well as pigs, sheep and goats.

St Aubin’s main industry was boatbuilding. It is the oldest port in Jersey and the village is now the administrative centre of the Parish of St Brelade. There is a beautiful terrace of Georgian houses and some fine merchant houses behind the Bulwarks and up the still cobbled La rue du Crocquet. In this street there were two rope manufacturers. Some of these houses have mahogany woodwork, brought back by the boats trading between Newfoundland and The West Indies.

Stone for the building of the harbours of St Helier came from the quarries at Ouaisne and Corbiere. During the 19th century, a railway line was built to carry the stone and passengers from Corbiere to St Helier. The railway ceased to operate in 1936, following a fire in the terminus in St Aubin, which destroyed all its rolling stock. The old railway track is now one of the island’s most loved walks, winding its way up a gentle incline and through pine trees to the Atlantic seas.
3. A descriptive tour of the Parish of St. Brelade

St. Aubin

St Aubin is gaily decorated with hanging baskets and troughs of flowers. There is a well loved public garden, with lawn and flowering shrubs and annuals. The raised beds were created after the bad storms of March 2008 when the area was flooded to a depth of 18 inches. The Parish Hall is encircled with troughs of bedding and hanging plants in blues, white and yellows – the colour of the Parish crest. The former fish hall, now used by Nat West Bank, is hung with marvelous floral decorations, cared for Lucas Brothers. The raised flower beds, under the care of Transport and Technical Services, are regularly maintained and the largest bed was replanted last year, with tough low growing shrubs and some annuals for summer long colour.

St Brelade’s Bay

A steep hill leads down to beautiful St Brelade’s Bay and to the fantastic beach, which is a delight for everyone, with its soft golden sand and sheltered bathing. It has beautiful public gardens and a fine promenade. St Brelade’s Bay Hotel frequently wins prizes for its magnificent gardens, which are much enjoyed by its guests and passers by.

On the west side of the Bay is The Fisherman’s Chapel, next to the Parish Church. This ancient building, dating from the tenth century, has fine ceiling and wall paintings.

Les Creux

Going west from St Brelade’s Church and up the steep hill is the headland of Beauport - and Les Creux Millennium Park of some 45 hectares. There is a diverse range of habitat, including pasture and arable fields, acid grassland, woodland and coastal heathland.

It forms the largest continuous section of coastal heath remaining in the south west of the island. A section of Les Creux supports activities for scouting, bowling and an astronomy club. A field on this site has been chosen for the Parish allotments.
Sites of Special Interest

The Parish has five Sites of Special Interest:

Close to St Aubin, in St Aubin’s Bay is St Aubin’s Fort, which was designated as a Site of Special Interest in June 2007.

Corbiere Lighthouse

Standing on a rocky platform, joined to the tip of the massive headland by a narrow walk way, the Lighthouse is a much respected beacon for sailors and frequently visited by land lovers. Anglers frequent the rocks here and it is well known as being best for "bottom fishing," with the gullies and rocks on either side suitable for float and spin fishing. A skillful angler will enjoy the powerful tide flows close to the rock, which bring a wide variety of fish. On the headland above the Lighthouse are several parking areas to allow the motorist to pause and watch the magnificent sunsets.

Here, on the Corbiere Headland, St Brelade in Bloom and BBC Radio Jersey "Breathing Places" held the very successful Springwatch Day in June 2009.

Les Quennevais

This area of the Parish grew hemp in the sandy soil, to be spun and woven for sails and for the rope industry. It was thought to be unsuitable for agriculture but one of the island’s great leaders, General Don, discovered there was a bed of peat about 8 feet under the sand, and so he used his military force to dig the land over. But sand prevailed and the area was used for sporting events until the demand for housing forced the Racecourse to move to the northwest corner of the island.
4. Wildlife

Reptiles

The Jersey Amphibian and Reptile Group is especially active in the Parish, and the largest nest of grass snakes on the island lives at Ouaisne.

The Jersey army of "Agile Frogs" has been declining, in both range and numbers, since the early 1900s. In the 1970s, only seven locations were listed and by 2000 the species was confined to a single vulnerable population on Ouaisne Common. Breeding is taking place at a number of outdoor compounds around the island.

Habitat management is applied at Ouaisne, with techniques such as coppicing of willow and the deepening and enlargement of dune slacks to provide more suitable conditions for the survival of the Agile Frog on this site.

"The Green Lizard" also has a home in Ouaisne, where the overgrown gorse has been cleared by staff from the law firm of Walkers. This project has been given a further lift by the creation of bright green lizard toys which have been on sale at branches of Hallmark shops.

Walkers sponsored the toys and are committed to a three year project to support Green Lizards, the only place in the British Isles with a native population.

A survey is being undertaken of The Green Lizard along the cliff headland of St Brelade's Bay by members of St Brelade in Bloom.

"Fragile the Frog"

As part of a three year programme, Durrell Wildlife Trust representatives will be going into primary and secondary schools this year to teach children about the Agile Frog and other amphibians. This work will give Jersey's school children a much better understanding about one of the island’s more unusual and threatened inhabitants. The Programme is funded by several companies and contributes to The States action plan for the endangered Agile Frog.

The National Amphibian and Reptile Recording Scheme, NARRS, is a partnership project led by The Herpetological Conservation Trust and monitors the conservation status of all British amphibian and reptile species. The scheme started in 2008 with Jersey being the first Channel Island to join.

During the Spring, volunteers, under The NARRS Spring Survey, have been out visiting various sites in St Brelade’s Bay to record the presence of frogs and newts, supported...
by The States of Jersey Environment Department. St Brelade in Bloom teams undertook the four separate visits to a designated square to search for signs of reptilian life.

A similar survey will be undertaken to record the number of Green Lizards in the Parish.

A ToadWatch 2009 Campaign has been underway with sightings reported to ToadWatch headquaters at Durrell Wildlife Conservation Trust.

**Water Quality [See Appendix 4]**

The Good Beach Guide 2009, published by The Marine Conservation Society, recommends Beauport, St Brelade’s Bay, Portelet and Le Braye as being beaches of excellent water quality. Last year La Haule was included but due to the very heavy rains experienced last summer it is no longer the top quality it once was. The Marine Conservation Society is dedicated to the protection of our seas, shores and wildlife. It is the biggest beach guide with a description, photo and map for each of the 1,200 beaches in the UK and Ireland.

The Parish of St. Brelade was among the first Parishes to take part in the Island’s own competition within The Royal Horticultural Society’s concept. The Parish has been involved for at least twelve years and this is the fourth time The Parish has been a finalist.

6. Community Involvement

As in past years St. Brelade in Bloom policy has been to encourage as many as possible of all ages as possible to come and enjoy working in the woodlands and on the headlands of the Parish to help make a sustainable difference to the environment of this Parish. The groups actively involved are: St Aubin’s Youth Club, St Brelade’s Youth Projects, La Moye Women’s Institute, 10th St Brelade Scouts, St Aubin Residents’ Association.

The Railway Walk.

Running from St Aubin to Corbiere is the three mile long footpath, formerly the railway track from 1880 until the early 1930s. This path, leading walkers through the heart of the parish, with a wide variety of flora and soil conditions, light and shade, is excellent for wheel chair users.

Although the Parish is not responsible for the upkeep of this Walk, it encouraged Clubs and groups to adopt certain sections to help maintain it. The La Moye Womens’ Institute has taken on the section between Les Quennevais Sports Centre and Pont Marquet and St Aubins Youth Club pick up litter between St Aubins and Pont Marquet on a monthly basis.

St Brelade Youth Projects has been working around Les Quennevais.

It is hoped that a prisoner coming to the end of sentence will be working as a Warden on the Walk in the near future.

In late August 2008, volunteers from NatWest met to clear scrub around the ponds at Pont Marquet. This will open up the area and a greater variety of bird and flora will be encouraged to return to the area. The Jersey Field Squadron attempted to clear silt from one of the ponds, but sadly the logistics made this task impossible for machinery.

As this path is well used and passes through the highly populated Les Quennevais and La Moye, a certain amount of litter is dropped and many of our local walkers act as our collectors.
Jersey Stop the Drop! Initiative

After last year’s Judges’ Tour, a remark was made that it was a pity that the route had not been cleaned of rubbish before their visit. It had been cleared the previous evening, but such is the Island habit to throw smoking debris and cans from their vehicles, that the route was no longer clean.

Against this background, Jersey Stop the Drop! was initiated by St. Brelade in Bloom to start the change in culture to make litter dropping zero tolerance.

Since November 2008, a group of about 25 people, from around the Island meet once a month, and having split into small work parties, have brought forward a strategy for awareness, legislation and funding. The Group will now target the States members and other influential groups.

It is hoped that the Jersey Evening Post will be the media sponsor.

There is Island wide support and an Awareness Day is planned for mid July, to coincide with the last week of the School Year. Funding has been gained for banners and a poster design competition is being arranged for schools. The prize being to see their poster displayed over the island. There will be a petition calling for a strengthening of the legislation.

BBC SpringWatch "Breathing Spaces"

BBC Jersey Breathing Spaces decided to hold their Spring Watch at Corbiere, to create a greater bio-diversity of habitat to benefit our smaller residents of the Parish - in particular the Green Lizard and the Blue Winged Grass Hopper. Volunteers helped take the invasive alien Hottentot Fig back to the cliff tops and remove the thick layer of Bracken. In their different ways, both these plants smother native plant species.

Conservation groups, such as Durrell Conservation Trust and Trees for Life, joined us and we learnt how their work makes a difference to our Island.

Litter was cleared from La Rosiere Bay by means of a human chain up the many steps, so strength was needed too!

On a gentler theme, at the same time, The Railway Walk got another litter pick and Trees for Life led us on a tree identification walk.

Sustainability and encouraging volunteers to come in groups, using one car or better still, to arrive by bus was important and emphasized in the radio interviews.
"BBC Breathing Places" is really excited about working with St Brelade in Bloom. The 'Springwatch Dirty Weekend' on the 6-7th June gives us the perfect opportunity to help the public 'do one thing for nature'. "Together we will inspire the community to continue supporting their breathing places on Jersey". Matthew Hill, Project Manager - BBC Learning, South West

Land clearance
In early January, States of Jersey Environment Department, National Trust for Jersey and St Brelade in Bloom held a morning down on Ouaisne Common to improve the land for the Green Lizard and the Agile Frog. About 70 people met on a clear sunny morning and armed with cutters and saws, cut down many encroaching gorse bushes. It was a good operation as one group cut, another loaded and the third carried it away to be removed at a later date. A large area was cleared and there was a sense of satisfaction in the morning’s work.

La Moye Women’s Institute
This is now their third year of litter picking along Les Quennevais area of The Railway Walk. Their work is greatly appreciated.

Maison St Brelade
The Parish’s Home for the Elderly is situated in lovely grounds but the gardener does not have sufficient time for the large gardens. A couple of volunteers have spent a couple of hours per week over the past two months, clearing away brambles and ivy from a stand of spruces.

Green Spaces: The Railway Walk
Corporate work days - improve the habitat for the Red Squirrels.
St Brelade in Bloom was contacted by NatWest, Jersey, which wished to give 12 members of their staff a day away from their desks and helping improve the environment.
A day was spent in late August working on scrub clearance at Pont Marquet. Much progress was made in opening up the overgrown valley allowing in air and light and improving squirrel habitat. BBC Radio Jersey broadcast their comments.
In September Lombard Finance, Jersey requested a team building day for their Board of Directors who were meeting in Jersey for that quarters’ meeting. Once again scrub clearance was carried out at Pont Marquet. BBC Radio Jersey interviewed several members of the team and included the theme of our favourite small animal in their Channel Islands coverage.

To mark her 80th Birthday, one of St Aubin resident’s has planted 80 bluebells on the grass verge of The Railway Walk up near Corbiere.

**Beach Cleans**

Fortunately the beaches did not suffer the storms and high tides of last year. But as ever, the very high tides of last Spring brought in much debris of plastics and general rubbish, all waiting for the next high tide to sweep it all out to sea again.

**Litter clears**

Airtel Vodaphone decided on a year of supporting the Parishes in litter clears. February was the turn of St Brelade and after posters were pinned up and the mobile phone operator contacted all their users, we met down at Ouaisne on a Sunday morning. A fine dry day encouraged some 40 people to come down to do their bit for our Island. Channel ITV joined in and interviewed the youngest volunteer, Ben aged 3. The Co-ordinator spoke to Puffin, the children’s TV puppet, on the need to keep the beaches clean and the harm that plastics can do to the fish and birds.

After St Helier in Bloom’s success in working with St Saviour on a joint project last year, the idea of a community beach clean was floated and we decided to work on the complete cleaning up of St Aubin’s Bay in late April. St Peter and St Lawrence agreed to join in so all four parishes who abut the Bay would take part. Coverage on BBC and in the Jersey Evening Post pre and post the Clean gave good publicity for us all.

**Hautlieu school**

A coach load of year 10 pupils came to Ouaisne one fine May afternoon, donned The Great Tidy Up plastic bibs and spent time picking up small plastics swept in by the wind and tide on the Common. They will be returning again having decided to adopt the area as one they wish to do further work in. A debate on the Great Pacific Garbage Patch and the need to protect Jersey helped fix them in their decision.
Ernst and Young

With their strong sense of their role in the community and
the Company support for voluntary interests, in early June
the volunteers came to Ouaisne for another day of beach
and common cleaning.

St Aubin’s Fort

Built in 1542 by The Governor Henry Cornwall, King Henry
VIII's godson, this Fort protects the harbour of St Aubin. It
was the safest harbour in the Island and used extensively
by the merchants. Used during the German occupation as
a defence fort, now it is a centre for sailing and sea
activities run by Jersey Youth Services.

Fishermen are often seen on the long pier, staying
overnight in the warm weather. There had been plans to
work the Fort this year, but the intricate web of groups and
State Bodies caring for this special building has caused the
In Bloom group to wait another year. We wish to create a
picnic area under a large holm oak on the landside and to
extend the hardstanding, giving a greater area for the
dinghy park.

The Fort was put on The Site of Special Interest register in
June 2007, so any works will be carefully assessed and
supervised by the Heritage Officers.

St Aubin Village and Harbour

The St Aubin Traders’ Association has sponsored the
hanging baskets and the lamp standards around the
harbour for the past 6 years.

Following on from the successful The Forum for the Future
of St. Aubin weekend held last year, the re-formed St Aubin
Boat Owners Association has begun work to bring the
harbour into a tidy and fit state, without making any major
changes. Rusty old chains and rubbish have been
removed and the ownership of several old boats is being
followed up.

St Aubin Residents' Association, formed at the time of the
2008 Forum, organized a fund raising evening to raise
monies for Christmas lights and general decorations.
Numerous raffle prizes were donated by the local
businesses, the highlight being 2 tickets for the Kylie
Minogue concert at 02. A very successful Christmas party
was held with an Irish Fiddle group and our own local
crooner. Members of this Association are now joining in
with the other initiatives referred to in this brochure.

Blessing of the Waters, organized by The Royal National
Lifeboat Institution, takes place in late August bringing a
large number of people and boats to the harbour to enjoy
the service.
Youth Clubs

The Parish’s two youth clubs, St Aubin Youth Club and St Brelade Youth Projects, have been onto the beaches for litter picking. There is to be a joint afternoon of litter collection combined with a talk on the Green Lizard by a Conservation officer from the States of Jersey Environment Department.

St Brelade's Bay Committee

This group of residents and businesses has met together several times since it was formed last year. They are working to have more litter bins, paint railings and generally improve the area.

Mont Nicolle Junior school

The school has a piece of woodland adjoining its grounds which is extensively used for educational purposes. Here, they are building a Neolithic hut and will learn about life in those times. They visit the local small holder to learn about food production and country matters.

La Moye Primary School

An active and busy school with an excellent vegetable area. The children learn about the importance of the three Rs – recycle, reduce and re-use. There are plans to plant trees to replace those lost in recent years.

Genuine Jersey ran a project to encourage all junior schools to take part in the fun of growing potatoes. They were given the potatoes, the soil, a cardboard container and of course instructions. At the Foire de Jersey, held over the late May Bank Holiday, the results were on show!

Schools General

HSBC has offered help from volunteers of the Bank and a £500 to a school project in the parish. Mont Nicolle school is building a Neolithic hut and La Moye school wants to plant saplings in their grounds.

Q Group. The Secondary school, Les Quennevais, has regular outdoor education in the large field and woodland behind St Brelade’s Church. Children with learning difficulties and under a work related scheme, come here once a week to learn a wide range of environment topics and skills. There is another group from the school who come here to learn of environmental matters. There is also an Eco Group in the school.
The old walled garden has been transformed into allotments, with a rotation of four planters given to each group or family. A fruit cage will be erected and The Group plans to plant fruit trees along the warm granite wall next year.

St Brelade’s Youth Projects has taken an allotment area and worked here during the warm summer.

Reg's Garden

This garden is open every day of the year and is available for use, without charge, by any approved charity wishing to raise awareness and funds. An open air theatre and stage has been completed, with use of musical instruments if wished, and there is a barbeque area, a Fairy Garden, quiet areas and best of all small individuals gardens to be adopted by children or Scouts / Guide groups. Best of all, Reg offers tea and soft drinks to everyone. Entry is free and donations from this garden go to the All Children in Need Fund.

Scouts and Guides

10th St Brelade Scouts has voted to work on their Conservation, Naturalist and Forester badges this year. John Pinel of States of Jersey Environment Department has advised the Scouts on their pond conservation project and the Co-ordinator spoke to them about their contribution to the well-being of Les Creux Country Park. 30 Scouts took part in the BBC Springwatch Day at Corbiere.

There is a thriving Brownie Pack at both Parish schools and they are working for their Conservation badge, again under the direction of John Pinel.

Open Gardens

There are superb private gardens in the Parish. Westward, in St Brelade’s Bay and Grey Gables, near St Aubin, have been open this year in aid of several of the local charities. Reg’s Garden is open all year round.

The Probation Services

We are very fortunate that The Probation Services takes on some very necessary land clearing work in the parish. Some of the work undertaken includes:

- Clearing Hottentot Fig on the slopes facing Corbiere Lighthouse
- Bracken and gorse clearing on The Railway Walk close to Corbiere
Clearing land and building a corridor for the Agile Frog from Noirmont down to Ouaisne.
Clearing gorse from parts of the Common and collecting storm rubbish at Ouaisne
Erecting fencing at Ouaisne
Pond digging at Noirmont.
Grass clearance at the site of the national collection of alders
Bracken clearing on the seaward slopes above Ouaisne.
Scrub clearance at Portelet Nature Reserve.

The Harbour Gallery, St Aubin
HSBC has again sponsored workshops and fifteen members their staff volunteered their time over two days in June to help around 100 children on a double initiative in beach cleaning at St Aubin and secondly how to use the materials to make textured and colourful works of art. This culminated in an exhibition at the Gallery in late June.

Hotels and apartments
The beautiful gardens of St Brelade’s Bay Hotel regularly wins Awards and is a delight for all its guests. There is an excellent vegetable garden on the cotil at the rear of the garden.
La Mielle Apartments, in St Aubin, has pretty gardens of good design that have won many gardening competitions.
7. Horticulture

Horticultural Practice

The plants for the Parish hanging baskets and beds have been grown at HM La Moye Prison. Two of the Committee, Reg Langlois and Jeff Hathaway, undertook the choice of plant and the colour planning. All the plants around The Parish Hall and Harbour in St Aubin have been chosen to withstand the winds and harsh conditions that can occur during the summer season. The plants for this year will be Petunia Sufinia, Petunia Multiflora, Lobelia, Nepeta and Brachycome – set off against a liberal planting of trailing Bacopa with touches of gold in the form of Bidens (trailing) and large flowering non-stop Begonias. All these echo the colours in the Parish Crest.

To encourage residential and community gardening, a within Parish Gardening Competition was instigated. This has 13 sections and will appeal to gardeners across a wider range of business, farm and home.

The entry forms were distributed with The Parish magazine, la Baguette with close of entry 15th July, and two days set aside for judging in late July. The Judges will be Derek Noble, Manager, Parks Department, of Transport and Technical Services and Denis Shaw, a well respected Gardener. Prize giving will be in early September at Regs Garden, attended by Miss Battle of Flowers who is also Miss St Brelade.

New Planting

The planting of the triangle at the top of Mont Sohier has been sponsored by Mailmate this year. It is planted with a mix of perennials and annuals. A difficult windy site with the added problem of sight lines.

Allotments

This topic has been discussed in the Parish over the past five years and it was judged that the mood in the Island had changed sufficiently for another attempt to get support for allotments at Les Creux. Two members of St Brelade in Bloom committee called for support from the residents and following support from the Island, the Environment Department of The States of Jersey has set up a working party to find the best policy for Allotments on the Island. Three members of this group are resident in St. Brelade including the Chairman who is also on the Parish in Bloom Committee.
HM La Moye Prison

The horticultural department at HM La Moye Prison is an active and colourful place to walk round. There are 12 polytunnels growing a wide variety of bedding plants for the local market. The range and variety of shrub is endless and all are grown with as little chemical as possible.

The inmates have taken many prizes at the island flower shows for vegetables and for their house plants. There is additional work for trusted prisoners, working alongside employees of Transport and Technical Services, keeping the pathways clear of brambles and overgrown vegetation.

Around The Parish Hall and the Parish all blooms have been grown by the Department. The beautiful hanging baskets in St Aubin, Red Houses, and Quennevais were planted and brought on there.

Lucas Brothers

This market garden and shop sells all sorts of homegrown vegetables, fruits, herbs and flowers. The fields bordering the main seaside road into St Aubin, for all to see, grow salad crops through the summer season. Lucas creates and maintains the glorious floral displays outside NatWest Bank in St Aubin.

The Parish’s Apple Cider Orchard

On land beside the Parish Depot is a two vergee field planted out with a variety of the island’s apple cider trees. These were planted some 10 years ago and have yet to crop heavily.

Saturday markets

A regular Saturday market is held in front of the Parish Hall at St Aubin on a fortnightly basis from April to November. There is a wide variety of local produce, vegetables, fruit and flowers and locally made craft goods on sale.

The Lavender Farm

A delight to wander around the fields of brilliant blues and purples with the umbrella pines bordering the fields. It has achieved National Collection status for its sixty species and cultivars of lavender. There is an excellent distillery and bottling rooms, shop and café selling a good choice of delicious foods. A video presentation allows the visitor to gain a complete picture of the farm’s activities and the story of lavender through the seasons.

In the valley rising up from St Aubin is a National Collection of Alders.
8. Sustainability

Recycling
There are several sites in the Parish for recycling of a wide variety of product. The Salvation Army has collection bins for clothes and shoes which are emptied at least once a week. The Parish collects green refuse and takes it to a central depot at La Collette. Glass is collected on a weekly basis and the restaurants have an organized glass collections on a daily basis. The Parish has approved for two more recycling banks to be put in place. The British Red Cross makes frequent door to door collections of bulky goods.

Problem areas and weaknesses:

Tourists and local visitors
St Aubin with over 1,300 place covers in its 20 restaurants and cafes, as well as several hotels, guest houses and bars, is the centre of the hospitality business of the Island. There is a daily stream of people coming to the village to enjoy the harbour and conservation area, specially during the summer weekends and Bank Holidays and, in the evening this traffic and pedestrian flow increases, at all times of the year. A number of other issues were of growing concern to residents and this has become the subject of continuing debate in the St. Aubin Residents’ Association, Stop the Drop! Campaign and with studies involving the Connetable and The St. Aubin Traffic Group.

Winston Churchill Memorial Park, St Brelade’s Bay
A favourite place for youngsters to gather and there is always litter to be collected. Damage has been done to the outdoor furniture and to the public lavatories last year.

Rubbish is left on St Brelade’s Bay beach and residents collect the plastic on a daily basis.

Red Houses and Les Quennevais.
A residential area housing many families. There are problems with drink, drugs and damage to property. The Youth Club and Honorary Police are working together to control these youngsters, many of whom do not live in the Parish.
Litter

There is a problem with litter generally. Disposal of smoking debris is not generally accepted as a personal responsibility and for a proportion of Islanders the throwing of rubbish into hedgerows is normal behaviour.

With an Island wide campaign, Stop the Drop! initiated by St. Brelade for all these reasons, it is anticipated that this sorry tale of carelessness will be heard, understood and the obvious solutions adopted by children in all our schools and by an ever growing number of responsible adults, including tourists and visitors, to the benefit of all the community and this beautiful Island of Jersey.

9. A Legacy

Forum for the future of St. Aubin. One year on

Among direct results from the Forum for the Future of St Aubin, held last year, were formation of the The St. Aubin Residents’ Association, The St Aubin Traffic Task Group, the re-establishment of the Boat Owners’ Association and further work on Ramsar status for the western end of the Bay.

The final report coming from the work of The Workshop and its subsequent groups has now been collated and will be presented to The States Government shortly by the Connetable.
10. Fundraising for the Britain in Bloom Competition, 2009

It was felt that due to the economic downturn it was not sensible to ask for donations this year. The role of individuals, in terms of their interest, time and personal effort is even more important. "In kind funding" brings our residents and the employees of companies and volunteers of organizations into the spirit and the purpose of Jersey in Bloom. The organizing committee is grateful to the following Sponsors and other contributors to the 2009 Britain in Bloom entry of The Parish of St Brelade.

Sponsors

Mailmate Limited, for the planting and maintenance of Mont Sohier triangle

Special personal contributions of time and effort

Mike Stentiford, MBE, President, Jersey National Trust
John Pinel, Countryside Manager, States of Jersey, for leading volunteers,
Capt R. Beck, Jersey Field Squadron, involvement at St Aubin’s Fort & Pont Marquet
Jeff Hathaway, Editor La Baguette
Liz Lambotte, St Aubin’s Youth Group
Nicky Browne, St Brelade’s Youth Projects
Jane Chapman, La Moye Women’s Institute
Bill Shanks and Illierio, St Brelade’s horticultural team
Chris Tongue and Steve de Carteret of HM La Moye Prison
Andy le Marrec, Probation Services
Pat Robson, The Harbour Gallery

And many others whose contributions or involvement in community environmental and conservation activities in St. Brelade in 2009 are highlighted in italics in this brochure.

The Co-ordinating Committee

The Connetable, Mike Jackson
Reg Langlois
Jeff Hathaway
Graham Truscott
Margaret Holland Prior, St. Brelade in Bloom Co-ordinator

We are so fortunate to live in such a beautiful parish with the combination of sea and land, cliff and field. Many residents support the endeavours to brighten and improve the Parish and there is much enthusiasm for the various environmental projects. The Parish is aglow with colour from the many hanging baskets and floral displays which all add to the pleasure felt by our valued Visitors and Parishioners alike.
11. Appendix

Radio interviews

At the time of writing this report there has been at least a radio interview per month with the Co-ordinator regarding St Brelade in Bloom in the course of this year’s competition. The topics have been Pont Marquet, Squirrels, Ouaisne beach, plastic litter, Joint community Beach clean, and Jersey Stop the Drop! Campaign.

Reg Langlois is frequently interviewed regarding his beautiful Garden and the events taking place there.

Television

BBC TV Spring Watch covered the Hottentot Fig and Bracken clearing at Corbiere

2. Publications
3. Press cuttings
4. La Baguette web-site
5. The States of Jersey and The Marine Conservation Society good beach award.
Parishes win floral awards

By Richard Heath

Each entrant was judged on its floral displays, landscaping, sustainable development, environmental initiatives, public awareness and community participation.

Strong feature

Judges Mark Wasilewski and Jim Goodwin were impressed with the 'attractive and colourful' displays in King Street and the surrounding area and the overall rede-plays in the retail area are a delight and a strong feature of the town. There is an emphasis on the development of traffic calming initiatives within the town centre to create an alfresco feel, which is commendable and has much improved the ambience of the town centre and Waterfront areas.' The St Brelade judges said that they were particularly impressed with the front gardens at the La Miele apartments, the public displays at the Marine Gardens promenade, the baskets and containers at NatWest Bank in St Aubin, the windowboxes and displays at St Brelade's Bay Hotel.
St. Aubin's Fort, St. Aubin's Bay, St. Brelade - List as Site of Special Interest (MD-PE-2007-0045)

Introduction & Acknowledgements (01/09/07) regarding St. Aubin's Fort, St. Aubin's Bay, St. Brelade - List as Site of Special Interest.

Design

St. Aubin's Fort, St. Aubin's Bay, St. Brelade

Designation

Listed (C2) (19/07/17) — Exceptional Interest

Ward

eevam

Type of property

Geological, Historic

Comments

1. The Historic Environment of Jersey is listed under the terms of the Protection of the Historic Environment (Jersey) Order 2001 (Chapter 20) which allows for the designation of sites of special interest which may include historic, geological, archaeological, architectural or industrial sites.

2. A Statement of Archaeology has been produced to support the application for inclusion in the List of Sites of Special Interest.
Jersey Stop the Drop! Initiative

St Brelade in Bloom
St Martin in Bloom
St Helier in Bloom

A Joint Community Project
10.30am on Sunday 26th April 2009

Volunteers from Parishes around St Aubin’s Bay are gathering litter from one end of the beach to the other!

Come to La Heule Slip, Gursolle car park, Bel Royal or Victoria Monument Slip (opp Grand Jersey) at 10.30am

St Martin volunteers are meeting around West Organd and Gorey.
Meet at Longboath car park at 10.30am

Bring your own gloves, rubbish bags provided!

Come along, have fun and help make a difference to our islands!

Margaret Rondel More
St Brelade in Bloom
07729 348 326

Ray Cawley
St Martin in Bloom
07747 795 316

Sue Rodrigue
St Helier in Bloom
07747 738 941

Christine Ollie
St Lawrence
01534 732 307

Avril Du Pre
07747 738 116

STOP the drop!
It’s too easy to litter but there’s a lot of room to breathe in St Brelade.

St Brelade in Bloom
BBC Breathing Places

Corbiere 10.00 – 14.00hrs Sunday 7th June 2008

We are delighted to be working with BBC Breathing Places in creating a greater biodiversity of habitat to benefit our wider residents of the Parishes - in particular the Green Sand and the Blue-winged Grass Hopper. We need volunteers to help take the initiative allen Wattson fly back to the cliff tops and remove the Vicia fava of Breathing Places in these different ways.

Conservation projects such as Donald Conservation Trust and Frow for Life will join us and we will host how their work makes a difference to our island.

Litter will be cleaned from La Heule Slip by means of a human chain on the many steps, so we need strength too, please!

On a gentler theme, at the same time the Railway Walk will get another litter pick. Please come and lend us a hand!

We will be emphasising sustainability and encouraging volunteers to come in groups, using one car or bike will arrive by bus.

Parking is available, but there’s a lack of room over the weekend in La Poulette. There will be signs directing you, so too.

‘BBC Breathing Places is really excited about working with St Brelade in Bloom. The ‘Beijing’ Spring Weekend’ on the 5-7th June gives us the perfect opportunity to help the public to see one thing for nature’. Together we will inspire the community to continue supporting their breathing places on Jersey.

Matthew Hilt, Project Manager - BBC Learning, South West

We are asking for 150 volunteers, so if you’d like to take part, please contact Sarah Schaefer at BBC Radio Jersey on 01534 457 368 or sarah.schaefer@bbc.co.uk

Get yourself dirty this weekend!

Calling all St. Lawrence parishioners...

We are very sorry to announce that our Parish and part of the Parish Slip is now a Priority Area for the Stop the Drop Campaign. As a result, we are unable to carry out our normal Parish Cleaning.

www.airtel-vodafone.com/beachclean

Make the most of our

Your Parish in 2008

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Make the most of our